

Lady GaGa, OUR HAUS. YOUR RULES. HAUS I

The last thing the world needs is another Beauty brand
But that's too bad!

they say:
beauty is in the eye of the beholder
but at House LABORATORIES
we say:
beauty's how you see yourself

your glare
your expression
your artistry

we want you
to love yourself
our house – your rules
House LABORATORIES
battle for your life