

Spitalfield, Simple Minds, Simple Lives

The marketing kings are at it again
They're selling you lies, becoming your friend
Until the end
Irresistible job, a role-playing game, the target is you
And they're taking aim
So step outside

[Chorus:]

We are simple minds, we live simple lives
And we're doing what we love
Not trying to just to appeal to you
It's when the push becomes the shove
And when you feel it
All the way
Is it really true just what they say?
Is it really true just what they say?
Is it really true just what they say?

Corporate contenders with imperial goals,
Their hidden agendas aren't always exposed
So write this down
By into their bullshit, their copy-cat trends
You'll become a pawn for the message they send
Join or Die!